



Events Gold

GOLD
EXCLUSIVE DRINK 24 K



Advertising Planning

From May to July

GOLD protagonist of social, sporting and artistic events in collaboration with:

- ❖ MOTO GP
- ❖ BEACH SOCCER
- ❖ HOTEL DOMINA ZAGARELLA in Sicily
- ❖ GOLD TOUR all over Italy

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Moto GP, bring your customers to the Track



MOTO GP GOLD ALL OVER THE WORLD

- | | |
|-------------------------|-------------------------|
| ➤ Portugueses GP ✓ 26/3 | ➤ Catalan GP ✓ 3/9 |
| ➤ Argentina GP ✓ 2/4 | ➤ San Marino GP ✓ 10/9 |
| ➤ Americas GP ✓ 16/4 | ➤ Indian GP ✓ 24/9 |
| ➤ Spanish GP ✓ 30/4 | ➤ Japanese GP ✓ 1/10 |
| ➤ French GP ✓ 14/5 | ➤ Indonesian GP ✓ 15/10 |
| ➤ Italian GP ✓ 11/6 | ➤ Australian GP ✓ 22/10 |
| ➤ German GP ✓ 18/6 | ➤ Thai GP ✓ 29/10 |
| ➤ Dutch GP ✓ 25/6 | ➤ Malaysian GP ✓ 12/11 |
| ➤ Kazakhstan GP ✓ 9/7 | ➤ Qatar GP ✓ 19/11 |
| ➤ British GP ✓ 6/8 | ➤ Valencia GP ✓ 26/11 |
| ➤ Austrian GP ✓ 20/8 | |

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Beach soccer, organized by Maurizio Iorio

We will be present in all Italian beaches

INTERNATIONALLY FOOTBALL PLAYERS

- Calcio International Beach Soccer Tour 2023 Alba Adriatica 1^ Parte
- Calcio International Beach Soccer Tour 2023 Sharm El Sheik 1^ Parte
- Calcio International Beach Soccer Tour 2023 Vieste 1^ Parte
- Calcio International Beach Soccer Tour 2023 Santa Flavia Di Bagaria 1^ Parte
- Calcio International Beach Soccer Tour 2023 San Cataldo 1^ Parte
- Calcio International Beach Soccer Tour 2023 Sharm El Sheikh 1^ Parte
- Calcio International Beach Soccer Tour 2023 Porto S. Elpidio 1^ Parte
- Calcio International Beach Soccer Tour 2023 Margherita Di Savoia 1^ Parte

TOTALE IBS TOUR: 276 ore

(Domina Coral Bay 1°e 2° Torneo + Domina Zagarella = 108 ore)



FOOTBALL

CATCH THE SPIRIT

CALCIATORI DI FAMA INTERNAZIONALE

GOLD SARA' PRESENTE DA GIUGNO AD AGOSTO CON 8-9 TAPPE NELLE PIÙ BELLE SPIAGGE IN ITALIA E ALL'ESTERO PER UN TOTALE DI OLTRE 30 GIORNI DI EVENTO SEGUITO DA TIFOSI NELLE ARENE, STABILIMENTI BALNEARI E VILLAGGI TURISTICI DI PRESTIGIO.

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www.holdinggold.it



In collaboration with Gruppo Domina Hotel

For all the summer season 2023 in Sicily



HOTEL
DOMINA ZAGARELLA



Enjoy your time
with your loved
ones here with



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Extra Gold Tour 2023

Exclusive event for your Club



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AN EXCLUSIVE DRINK EVENT

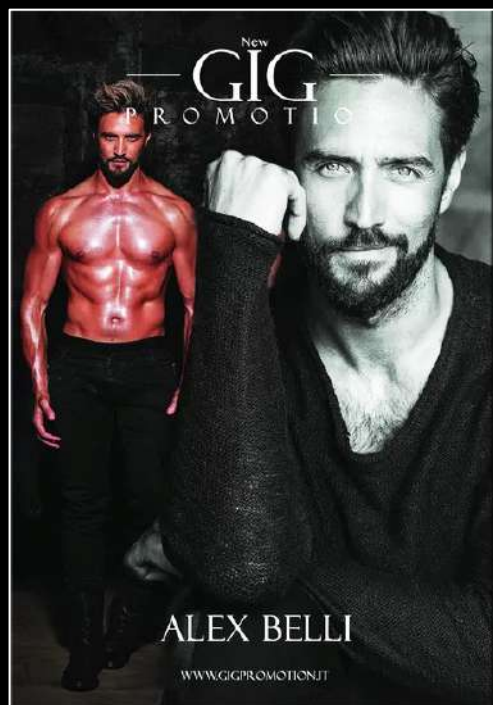


FOR YOUR CLUB
1000 FREE GOLD

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Social media and Influencer

Massive coverage of all the main social networks with posts and stories from our celebrities, influencers and tik tokers.



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ADV Google Campaign



Quando la tua sete si fa eccessiva
GOLD, BIBITA ENERGETICA CHE ROMPE GLI SCHEMI
E' un prodotto nuovo ed originale nel panorama dei soft drink energetici che incontra il consenso di una cerchia sempre maggiore di consumatori, in Italia ed all' estero.

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Gold ottima base cocktails miscelato con succhi e distillati
A renderla speciale è la singolarità del contenuto, che quando versato porta in sospensione una magia dorata che rende l'energy drink scintillante e inconfondibile per il meraviglioso effetto scenico; una passione per bartender e sommelier.

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THANKS FOR THE
ATTENTION!

HOLDING GOLD

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A horizontal graphic of the Italian flag, consisting of three equal-width stripes of green, white, and red.